Statewide Logistics Task Force: Starting A Plan for North Carolina

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House Bill 1005

Session Law 2007-551

- Instructed the North Carolina Office of State Budget and Management to develop a statewide logistics plan that addresses the State's long-term economic, mobility, and infrastructure needs.
- * Final product a high level proposal to start the creation of a true "logistics" based culture. (<u>www.ncdot.gov</u>)

Statewide Logistics Plan for North Carolina: Issues and Recommendations for Action

Team Members:

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Issues Discovered

- NCDOT can and should directly support economic development
- NCDOT and NCDOC should regularly align plans and outreach strategies
- NCDOT needs to be more pro-active, less reactive
- NCDOT needs to be engaged globally, while acting locally

Implementation Options

- A. Create a new cabinet-level department
- B. Create a new, essentially independent authority
- C. Re-orient the North Carolina Department of Transportation Board of Transportation committee structure toward freight logistics
- D. Create a joint agency task force or committee e.g., between NC DOC and NC DOT – to focus on freight logistics
- E. Create a new "freight logistics" program and advisory council structure either within the Department of Transportation (preferably) or Commerce, staffed by existing employees

Suggested Schedule

	Short-term	Medium-term	Long-term
	(0 – 5 years)	(5 – 15 years)	(15 – 25 years)
Across all modes	Create a Freight Logistics Authority Study linkages between transportation and economic development Develop data and performance metrics Support existing and future industries Support innovations in transportation infrastructure	 Track and participate in freight initiatives (federal, multi-state, etc.) Support NC DOC initiatives and grow a knowledge-based economy Land bank for future freight-related facilities Eliminate freight bottlenecks Make investments in a few new corridors (multimodal, military) 	Monitor and support system's health through Programmatic Initiatives Plan for and create freight hubs (public- private cooperation)

Air	Short-term (0 – 5 years) • Control land use in flight path	Medium-term (5 – 15 years)	Long-term (15 – 25 years)
Air	 Control land use in flight path areas 	 Improve access to airports, esp. highways 	 Create ubiquitous air cargo support
Highway	 Transition NC DOT to an operations-focused agency Mitigate moderate to severe 	 Make I-95 investments (supports pass-through traffic) 	
	congestion in collector/ distributor networks, urban interstates and connectors	 Create Charlotte to Wilmington multimodal corridor 	
	 Provide adequate truck parking 	 Enhance, expand the primary highways of the National Truck Network 	
Ports	Offer support for NCIT EIS process	 Support efforts to build NCIT (supports import/ export activities) 	 Improve rail and road access to/from (supports import/export activities)
Rail	 Encourage the Crescent Rail <u>Corridor</u> Retain existing rail corridors; halt track removal Support short-line infrastructure improvements 	 Coordinate schedules carefully to optimize freight and passenger services Create Charlotte to Wilmington multimodal 	 Provide rail access to NC SPA inland terminals
		 corridor Expand high-use corridor capacity 	

Notes:

<u>Underlined text</u> = policy-based actions to support infrastructure decision-making <u>Italic text</u> = infrastructure actions

Create a Freight Logistics Authority

- Purpose: Guide, oversee, and synchronize investments in transportation infrastructure
- Method: Take actions and advise the Governor about investments that will improve the state's prosperity and quality of life.
- * Utilize existing position/role?

Grow a Knowledge-Based Economy

Action 1 of 7

WHY

- Decline of manufacturing in NC (26% in 1990, 13% in 2007)
- New economy: health care, education, services
- Support of DOC goals and initiatives

- Invest in universities, research enterprises, services that support a high quality of life
- Invest in infrastructure that supports knowledge -based industries
- Redouble emphasis on Interstates; complete intrastate system

Support Existing Industries

Action 2 of 7

WHY

- Manufacturing is retooling to produce customized products
- Supply chain managers now lease instead of buy distribution centers
- Agility to respond to transforming markets is critical

- ☐ The best truck, rail and air cargo infrastructure
- Network connectivity
- Intermodal connectivity
- Strategic, keenly-focused investments
- Cyber infrastructure
- Reconfigurable facilities

An Operations-Focused Agency

Action 3 of 7

WHY

- Focus on quality of service such as reliable travel times, safety, and security
- Minimize non-recurring congestion, clearance times for incidents
- Avoid unsynchronized,
 piecemeal projects across
 NC

- Understand value DOT adds to logistics and actively market it
- Be accessible 24/7 e.g. permits
- Think in terms of marketing service and customer support and agency configuration to support these activities
- Lead partnerships with other agencies and private partners
- Be proactive, not reactive, with outcome-focused actions

Support Pass-Through Traffic

Action 4 of 7

WHY

- Be a best-practice bridge state in high-profile markets
- Capture revenues to pay for services
- Be the go-to state for supporting services
- Increase the likelihood of firms establishing support services in NC

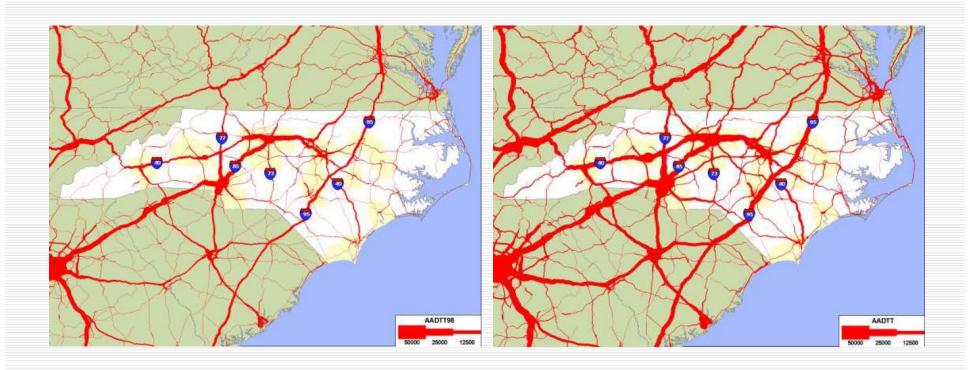
- Be a pro-active partner
- Offer services such as truck parking, internet services
- Be involved in the Critical Commerce Corridors (ARTBA)
- Be a key player in the Federal Freight Corridors Initiative

Support Pass-Through Traffic

Average Annual Daily Truck Traffic

1998

2007



Support Import/Export Activity

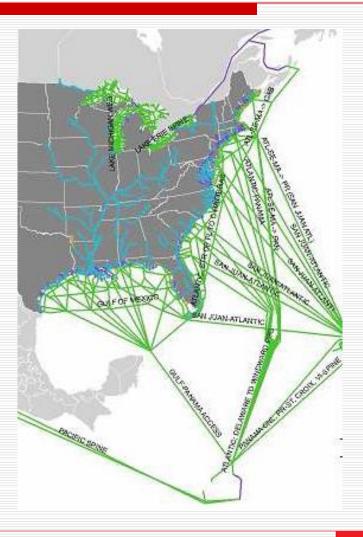
Action 5 of 7

WHY

- Capitalize on lift capacity and location
- Capitalize on shift to westbound shipping patterns
- Capitalize on Panama canal widening
- Support military needs

- Reconfigure / enhance the ports
- Improve port access
- Think inland about port support, not just coastal
- Pick target markets

Support Import/Export Activity



Support Military Activity

Action 6 of 7

WHY

- ☐ 3rd largest active duty military personnel state
- NC bases now command centers
- Need for base support services and quick activation of forces

- Specialized lift capacity (e.g., high risk items)
- Capitalize on Sunny Point
- Attract manufacturing activity
- Link to research and development
- Provide targeted support services

Innovative Infrastructure

Action 7 of 7

WHY

- Prepare for future needs
- High productivity reduces capacity demand
- 21st century logistics is all about tracking and responsiveness
- High operability leads to efficient and effective use

HOW

- Ubiquitous WiFi / IT
- □ RFID support
- Inland distribution centers
- Universal rail access
- Increased rail capacity
- Land banking
- Landside air cargo support

NC STATE UNIVERSITY

Summary

- North Carolina should act:
 - commit to <u>coordinating</u> economic development and infrastructure investment
 - focus on jobs, increasing the income stream, improving quality of life
- Form a Logistics Work Team
- Better coordination of actions of the various transportation related entities

Executive Order 32

- Established North Carolina Logistics Task Force
- Lt. Governor Walter Dalton Chair
- Governor's Senior Advisor Al Delia Vice Chair
- Identified Deliverables / Expectations
- Members:
 - Sen. Jenkins
 - Rep. Cole
 - Secretary Conti
 - Secretary Crisco
 - Secretary Freeman

North Carolina Logistics Task Force

Mission:

The mission of the task force is to strategically create jobs and recruit industry by developing an efficient and cost effective vision plan for the seamless movement of people, goods and information throughout the state of North Carolina.

North Carolina Logistics Task Force

Goals:

- Assess the existing resources and project future needs of the state's multi-modal transportation systems (aviation, ferry, highway, ports, rail and transit), as well as water, sewer and broadband capabilities.
- Investigate reductions or transfer of functions from existing governance structures to aid coordination efficiency and avoid duplication.
- Identify the regional programs and infrastructure that support industries vital to the State's long term economic viability.
- Explore public-private partnerships in transportation and economic development that support the overall plan.
- Recommend short, medium and long range plans to the Governor and General Assembly to integrate operation seamlessly and manage state funds more strategically.

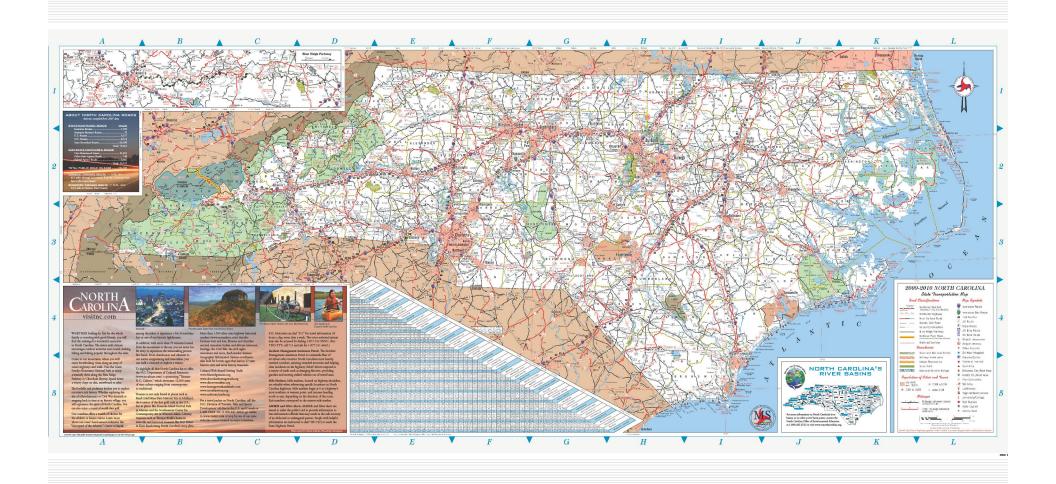
North Carolina Logistics Task Force

Status:

- GIS Mapping Started on Infrastructure Inventory
- > 1st Introductory Meeting of Members on 2/5/10
 - Future Task Force "Working" Meetings
- Regional "Educational" Outreach Sessions
 - 7 Economic Region Focus
 - Seeking Local Input/Insight
 - Develop Process to Allow Local Input
 - Charlotte (3/16/10) / Greensboro (4/22/10)
- Creating 7 Economic Region Subcommittees
- Gather Local, State & National "Best Practices"

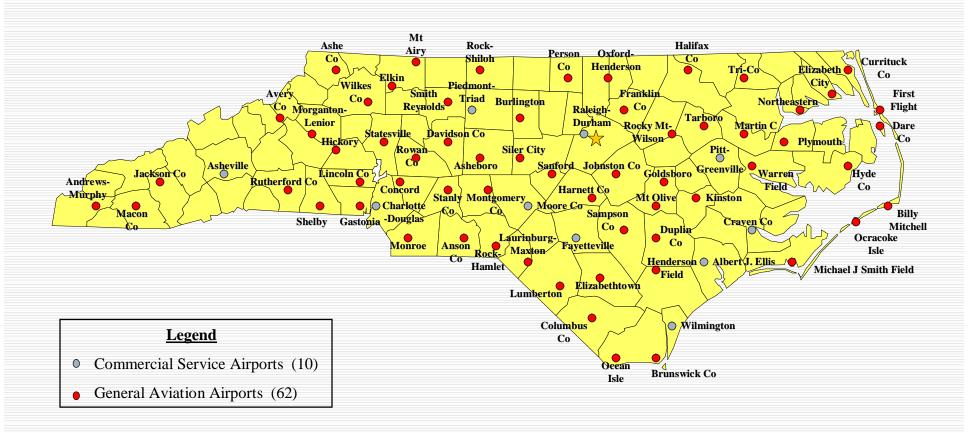
Largest Highway System

(State Maintained)



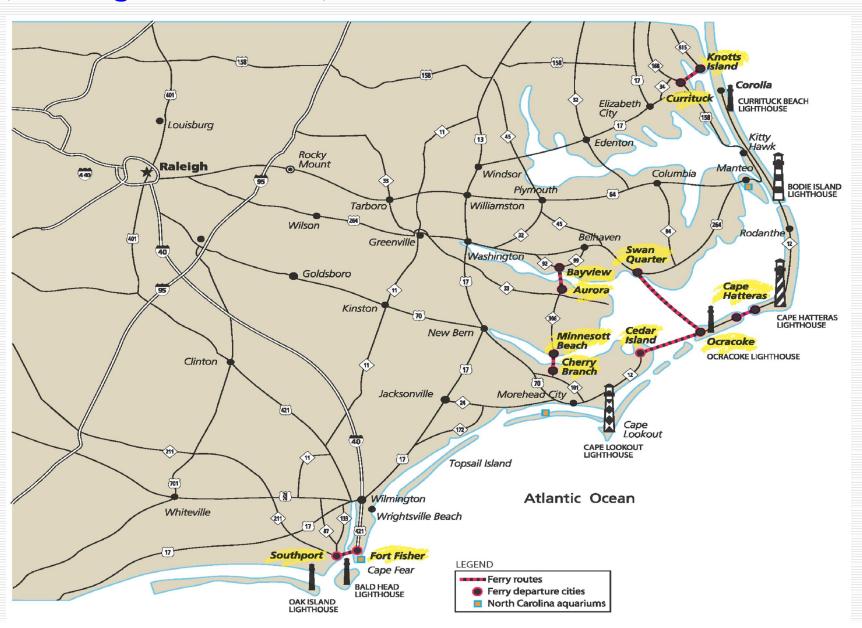
North Carolina Airports

(72 *NPIAS Publicly Owned / Operated Airports)



Ferry Routes & Tourism

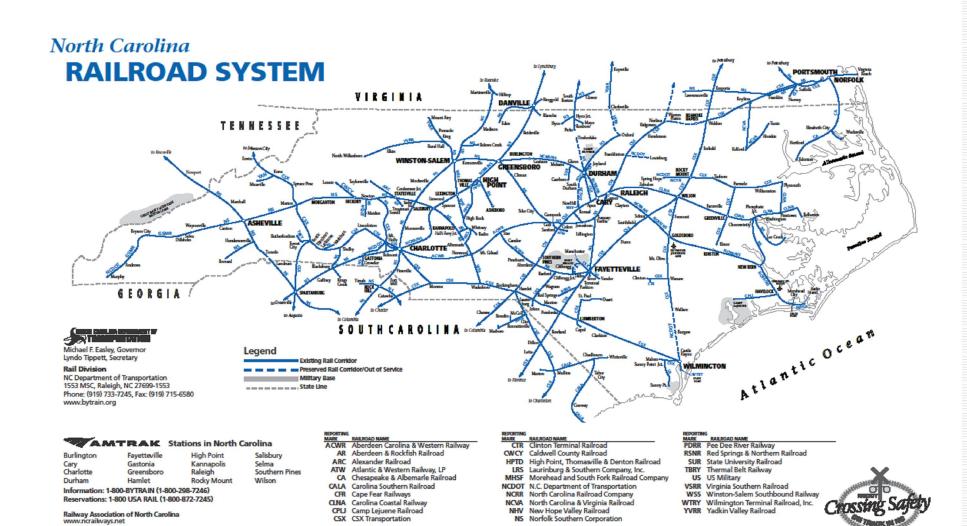
(2nd Largest in the US)



Significant Rail Opportunities

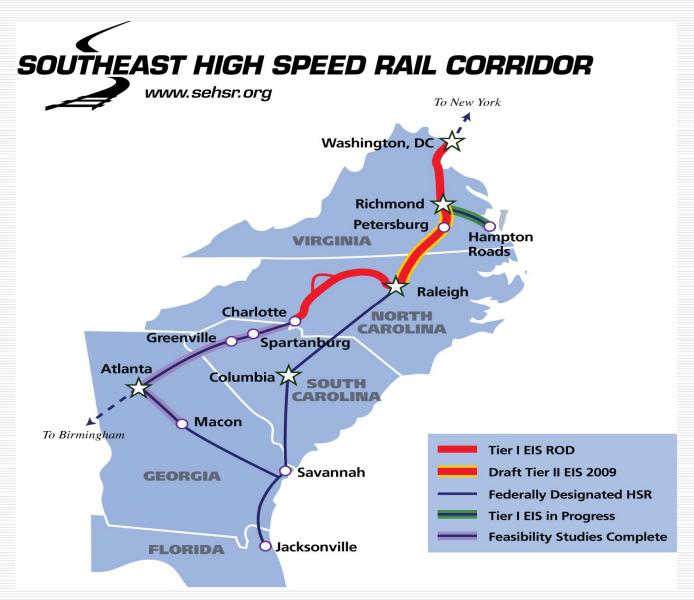
(Class I / Shortlines / NCRR / NCDOT - Rail)

December 2007

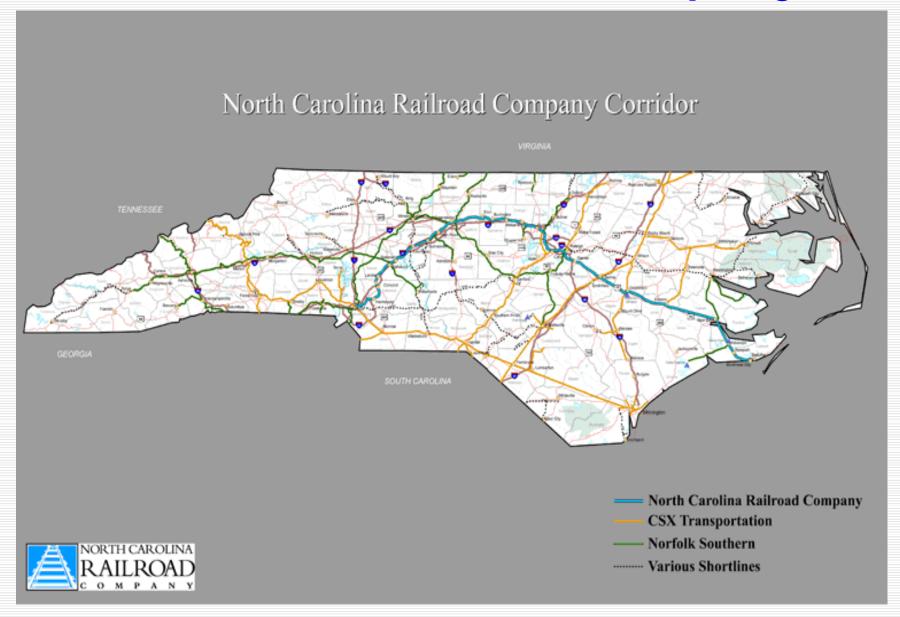


Passenger Rail

(Existing / West / East)



North Carolina Railroad Company

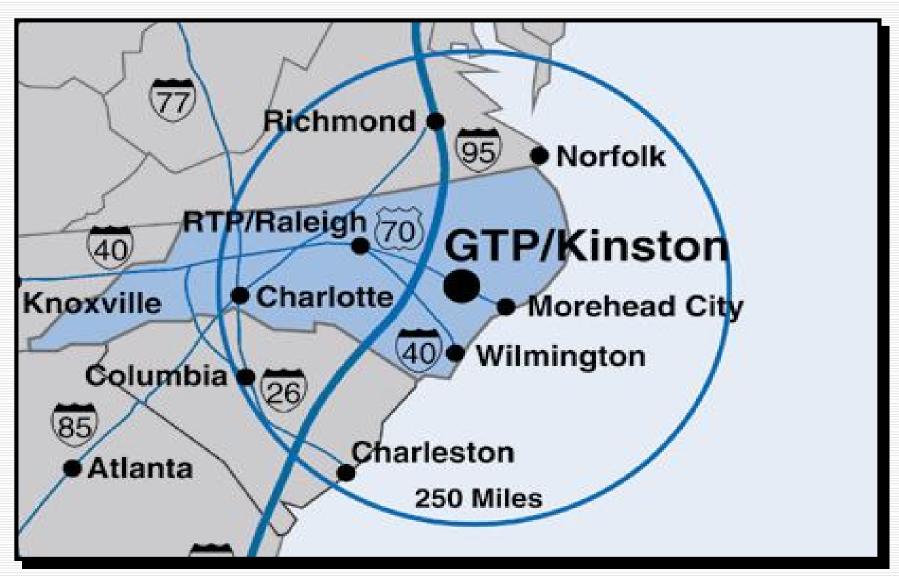


Global TransPark (GTP)

- Global Air Cargo Industrial Complex Created in 1991
- Kinston Regional Jetport transferred in 1999
- Runway opened to 11,500 feet in 2002
- Aerospace Anchor Tenant in Spirit
- State Emergency Response Tenants
- Aviation Oriented Tenants
- Highway Access
- Rail Access
- Available Land

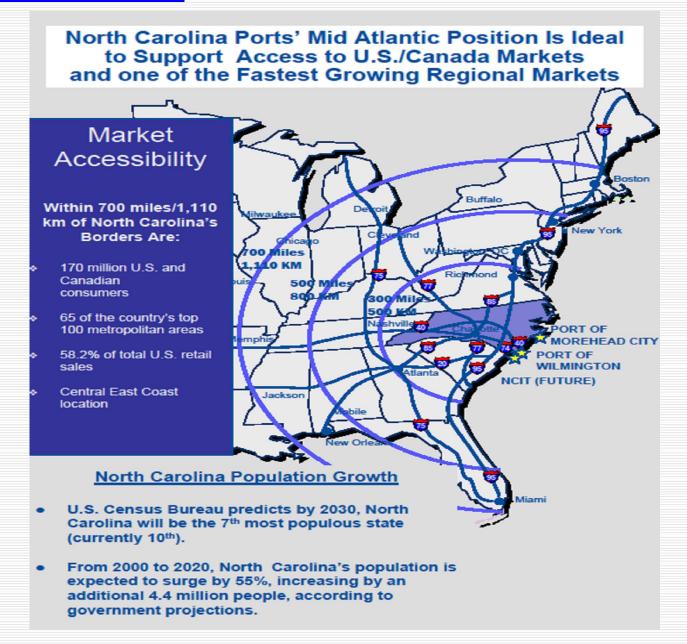


(GTP) A Strategic Location.



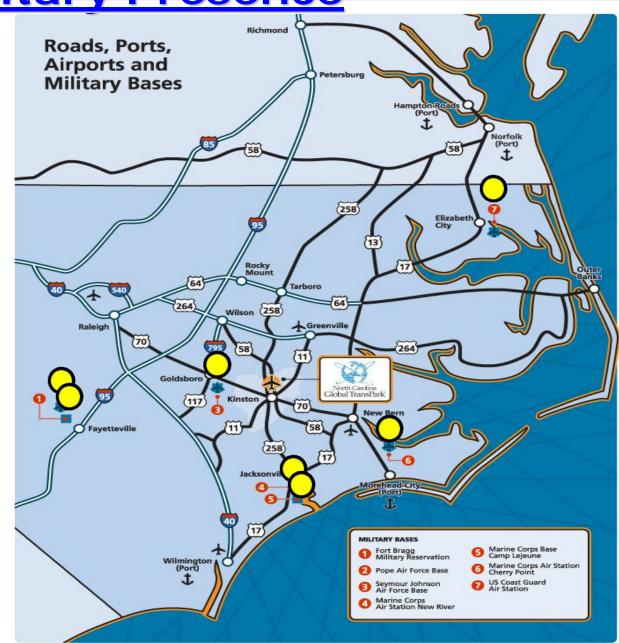
For more information visit our web site: www.ncgtp.com

Sea Access to NC



A Strong Military Presence

- Convenient to multiple ports
- Improved interstate highway access
- Improving rail access
- Aviation opportunities



Foreign Trade Zones

- NC Ports Wilmington / Morehead City
- ☐ Global TransPark
- □ Raleigh/Durham
- Piedmont Triad
- Charlotte

Thank you

- Questions?
- Contact information:
 - Roberto Canales, P.E.
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- Background Information
 - Statewide Logistics Plan for North Carolina
 - www.ncdot.gov